

PRESS RELEASE

Kverneland Group Nieuw-Vennep and Kverneland Group Mechatronics awarded with the Haarlemmermeer Business Award – Company of the Year 2021

Nieuw-Vennep, 18.01.2022



Kverneland Group is a leading international company developing, producing and distributing agricultural implements, electronic solutions and digital services.

Kverneland Group Nieuw-Vennep and Kverneland Group Mechatronics won the Haarlemmermeer (including Schiphol Airport) Business Award 2021 as the company of the year.

Company profile

Kverneland Group Nieuw-Vennep and Kverneland Group Mechatronics are both located in Nieuw-Vennep, close by Schiphol Airport. In Nieuw-Vennep the development and production takes place for high tech field sprayers, pendulum and disc spreader and advanced control systems and applications for agricultural implements.

Besides this, the international support on product management, customer care, marketing communication and after sales service is also based in Nieuw-Vennep.

Kverneland Group Nieuw-Vennep and Kverneland Group Mechatronics are part of Kverneland Group with factories in Norway, Denmark, Germany, France, the Netherlands, Italy, Russia and China. The Group has own sales companies in 17

countries and exports to another 60 countries. At the end of 2020, Kverneland Group had 2 552 employees, of which 77% worked outside Norway.

Kverneland Group in Nieuw-Vennep offers, in total 400 jobs on this location.

Winner Business Award 2021

Kverneland Group managed to come to the final round as one of the three nominated companies for the business award 2021 in the region Haarlemmermeer. On the 12th of January 2022, it was announced that Kverneland Group Nieuw-Vennep and Kverneland Group Mechatronics won the Haarlemmermeer Business Award 2021 as the company of the year.

Mayor of Haarlemmermeer, Marianne Schuurmans, explained the choice of the jury as following: "Every year the number of enterprises in Haarlemmermeer is increasing, but there are also companies that have been established here for decades. The company of the year 2021 is such a company. A company that has its roots in our town, but in the meantime does business worldwide. A company that is innovating and investing. Not only in products but also in people: in employees and society."

Managing Director Kverneland Group Nieuw-Vennep, Ronald Harmsen reacts: "We are proud and thankful that we have been awarded company of the year 2021 for the region of Haarlemmermeer. We received this award as a complete company and would like to especially thank our employees for this."

"We also would like to thank our (local) suppliers, our customers and all other stakeholders for their good co-operation and trust in our company. We would not have gotten to this result without their support. At the same time, we see this award as a recognition that we are a good, local employer based in Nieuw-Vennep, that is working on innovative products for an international market. We hope that this stimulates future employees to start working for us to expand our growth," says Sanne de Voogd, Managing Director Kverneland Group Mechatronics.

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Kverneland Group is a leading international company developing, producing and distributing agricultural machinery and services. Strong focus on innovation allows us to provide a unique and broad product range with high quality. Kverneland Group offers an extensive package aimed at the professional farming community, covering the areas of soil preparation, seeding, forage and bale equipment, spreading, spraying and electronic solutions for agricultural tractors and machinery. For more information on Kverneland Group visit www.kvernelandgroup.com

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